



**EXPERT SOURCE: Matthew Becker  
Preowned Rolex and E-Commerce Expert**

**Matthew Becker At-A-Glance:**

- Owner and CEO of BeckerTime
- Nearly 20 years of experience running a successful e-commerce business
- Rolex expert and enthusiast
- eBay Top Rated seller
- Paid consultant on eBay and e-commerce

**Areas of Expertise:**

- Preowned Rolexes
- E-commerce
- Online marketplaces
- eBay

**Trends:**

- How to Choose a Luxury Time Piece Retailer Online
- How to Become a Successful eBay Seller
- How to Guarantee the Authenticity of a Rolex
- How to Buy and Sell in the Preowned Rolex Market
- Lifetime Trade-Up Guarantee on Preowned Rolex



**About Matthew Becker**

Becker is the owner and CEO of BeckerTime, LLC, one of the largest online preowned Rolex retailers in the world. Becker has nearly 20 years of experience in ecommerce, specifically selling preowned Rolex timepieces.

Through his company, Becker learned how to do e-commerce before e-commerce was a well-known industry and has gone on to be one of the largest preowned Rolex retailers in the world.

Further innovating in the world of e-commerce, BeckerTime has become well known for the company's Lifetime Tradeup Guarantee, a way for customers to trade up their qualified preloved Rolex purchased at BeckerTime.

Today, BeckerTime.com exceeds \$10 million in annual sales volume of preowned Rolex watches. The company prides itself on offering transparency in listings, communication with buyers, and, most importantly, the ability to provide an exceptional buying experience.